

RETAINER PACKAGES

SOCIAL MEDIA MGT

Get more work done when you keep us on retainer.

PACKAGES	BASIC	PREMIUM	PLATINUM
INVESTMENT	\$1,250/MONTH	\$1,750/MONTH	\$2,000/MONTH
DEDICATED TIME PER MONTH	25 hours/mo	35 hours/mo	40 hours/mo

HOW IT WORKS:

1. Choose a plan
2. Tell us your marketing needs
3. We will deliver whatever you need at fixed price

* Discounted prices applicable for min 12-month contracts.

** These packages reflect the discounted rate of \$50/hour. Regular hourly rate is \$75.

*** These prices are subject to change.

2022



BASIC

3X POSTS/WEEK | 3X STORIES/WEEK | 1X REELS/WEEK

STRATEGY

CONTENT CREATION

COPYWRITING & SCHEDULING

REELS PROMPTS & EDITING

REPORTING

STORIES

ENGAGEMENT

	WEEK 1	WEEK 2	WEEK 3	WEEK 4
STRATEGY	2			
CONTENT CREATION	1	1	1	1
COPYWRITING & SCHEDULING	2	2	2	2
REELS PROMPTS & EDITING	1	1	1	1
REPORTING				1
STORIES	1	1	1	1
ENGAGEMENT	0.5	0.5	0.5	0.5

PREMIUM

5X POSTS/WEEK | 5X STORIES/WEEK | 2X REELS/WEEK

STRATEGY

CONTENT CREATION

COPYWRITING & SCHEDULING

REELS PROMPTS & EDITING

REPORTING

STORIES

ENGAGEMENT

	WEEK 1	WEEK 2	WEEK 3	WEEK 4
STRATEGY	2			
CONTENT CREATION	1	1	1	1
COPYWRITING & SCHEDULING	2	2	2	2
REELS PROMPTS & EDITING	2	2	2	2
REPORTING				1
STORIES	1	1	1	1
ENGAGEMENT	2	2	2	2

PLATINUM

7X POSTS/WEEK | 5X STORIES/WEEK | 3X REELS/WEEK

STRATEGY

CONTENT CREATION

COPYWRITING & SCHEDULING

REELS PROMPTS & EDITING

REPORTING

STORIES

ENGAGEMENT

	WEEK 1	WEEK 2	WEEK 3	WEEK 4
STRATEGY	2			
CONTENT CREATION	1.25	1.25	1.25	1.25
COPYWRITING & SCHEDULING	2	2	2	2
REELS PROMPTS & EDITING	2	2	2	2
REPORTING				1
STORIES	2	2	2	2
ENGAGEMENT	2	2	2	2